



# SOCIAL MEDIA MARKETING

BY ZAYTECH



# Benefits

## **BUILD CUSTOMER LOYALTY**

Connect with existing customers and engage. By building on your customer relationships, it will greatly increase repeat-customer business.



## **PROMOTE YOUR PRODUCTS**

Showcase your most popular items and let customers know why they should come to your business.

## **FIND POTENTIAL CUSTOMERS**

Reach out to new people in your local area and increase the number of people visiting your site.




## **COST-EFFECTIVE**

Promoting through Social Media is more affordable than traditional methods such as tv and radio commercials.

# EXAMPLES

**Rico's Pizza and Subs On the Creek**  
October 27 at 12:07 PM · 🌐

Don't forget to use your 5% OFF!!!!  
Get 5% off your next order online. Use coupon code 5OFFDEAL when you check out. limited time offer till 10/31/2020. Go to our website to order online now!  
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[#pizzaandsubs](#) [#ricospizzaandsubs](#)



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ONLINE  
ORDERS**

USE CODE  
**15OFF**

Use Code at Check out 15OFF  
\*valid until Nov 30, 2020!  
\*Must spend \$25 or more

#TACOTUESDAY

**TACO-BOUT  
A PARTY!**

GORDITOS Mexican Grill



**WILD TIGER  
THAI  
RESTAURANT**

Your go-to place for authentic Thai and Laotian food







ZAYTECH SOCIAL MEDIA

# BOOK A MEETING

Receive a Free QR Code Sticker  
and  
2 Weeks of Free Social Media Posts

[Click Here](#)

**To Schedule A Meeting with Our Social Media Team**